

## GLMS Board of Governors Highlight

November 12, 2021

- Dr. Fred Williams transferred his position as Ex-Officio Board Member for UofL Health and has transferred that position to Dr. Jason Smith. The Board voted to approve this transfer.
- The Board reviewed minutes from the previous meeting on Sept. 10, 2021.
- Dr. Brian Sosnin, President, announced that the new Pictorial Roster is out and has been mailed to physician's homes. Per feedback from members, the Roster size has been changed to fit a standard bookshelf.
- The GLMS Foundation has launched a Physician Wellness Wednesday Webinar program that will run from January through April. Each session will have CME accreditation and will be recorded for enduring CME for one year. The first session will feature Dr. Shawn Jones, speaking on burnout vs. fulfillment. The second will feature Dr. Thomas Husted, speaking on well-being and leadership development. The third will feature Dr. Steve Sartori, speaking on coaching. Finally, Dr. Tiffany Spanier who will talk about mindfulness.
- The GLMS Board Strategic Planning Session will take place on Saturday, Dec. 4 at 8:30 a.m. via Zoom.
- Amanda Hall, Director of Communications and Marketing, reported the results of the Debunking Vaccine Myths developed by the GLMS Foundation. This campaign generated 112,251 impressions between both Spanish and English versions. There was a 97.38% video completion rate, surpassing the industry benchmark of 95%. Across GLMS social media platforms, the English PSA received 3,800 impressions and the Spanish PSA received 2,200 impressions.
- Bert Guinn, EVP/CEO, reported that membership dues statements have been sent out and are due Jan. 1.
- GLMS is planning to host a social event for UofL Residents at Lynn Family Stadium on Saturday, Nov. 20 at 12 p.m. The Board voted in favor of buying 100 tickets for the National Women's Soccer League Championship game. Additional communication will be sent to all GLMS members to be able to buy tickets at a discounted rate.
- Dr. Monalisa Tailor, Board Chair, shared that the Policy & Advocacy team will meet to begin planning on Dec. 9 at 7 p.m. via Zoom. The Chair of the Policy & Advocacy Team position is open and is looking for a GLMS Board member to fill that position.
- Mr. Guinn gave an update on the request to the Kentucky Board of Medical Licensure to increase their medical license renewal timeline to a biennial process instead of an annual process. He drafted a letter in partnership with the Northern Kentucky Medical Society. In preliminary talks with the Executive Director of the KBML, it was determined that the main reason for annual renewals is to keep up to date with address changes. After discussion among Board members, it has been decided to wait to send the letter to KBML and to do further investigation prior to sending.
- Dr. Patricia Purcell, GLMS Board Vice President and Vaccine Task Force Representative, shared that 66% of the Louisville community has received two doses of the vaccine and 78% has received at least one dose. As of Tuesday, Nov. 9, 888 children in the 5-11 range had received their first dose of the vaccine. There has been an increase in cases in the 0-19 and 22-44 and age ranges.

- Dr. Taylor presented on behalf of the Louisville Metro Department of Public Health and Wellness, saying that COVID-19 cases are still in the red. Metro Council voted yesterday on utilizing American Relief Plan for COVID-19, but it did not pass. The Health Department will be relying more on health care systems, as the National Guard will be leaving on Dec. 15 and they were doing many homebound COVID-19 vaccinations. A new syringe exchange site will open off Shelby later this month. The Health Department is slowly closing their methadone clinic over the next six months, as they cannot staff it; there are four private clinics opening up. The Medical Director role has been filled by Dr. Jeffrey Howard. Dr. SarahBeth Hartlage is still the Associate Medical Director.
- Dr. John Roberts reported on behalf of the UofL School of Medicine. Classes are going in a hybrid fashion. 99% of students have received their vaccinations. All hospitals are requiring proof of vaccination or exemption, with the VA being most strict due to a national rule stating those without a vaccination cannot be within six feet of any patient.
- The GLMS Foundation reported that they just finished with the most successful Doctor's Cup golf scramble in history with 92 players, 23 sponsored teams and 16 hole sponsors. One player hit a hole-in-one and won a Maserati. The Foundation presented scholarships to six students totaling \$30,000.
- The GLMS Senior Physicians have an upcoming program on Tuesday, Dec. 14 at 12 p.m. via Zoom. The speaker is an attorney, discussing "If I die, what happens next?"
- Karyn Hascal, President of The Healing Place, shared that they have hosted regular COVID-19 and flu vaccine clinics. There is a slight increase in clients looking for help with substance abuse. They recently hosted their Kicking Addiction at Lynn Family Stadium with a fundraising goal of \$200,000, but ultimately raised \$230,000.
- Dr. Roberts, KMA Trustee and AMA Delegate, reported that the two key areas that will be priorities for the KMA legislative session this year are prior authorization and information blocking. Last year's KMA campaign Take It From Me was successful and will extend that now that school-age children can get the vaccine. The new campaign is called Breathe Better Kentucky and will look at lung health. KMA membership was up 5%, despite challenges of COVID-19. Of 150 resolutions submitted to the AMA this year, 64 will be considered.
- Debi McDonald, President of the GLMS Alliance, said that they had successful events in September and October after 20 months of no activities.